Chipotle And United Way To Raise Funds For Hurricane Florence Recovery On Sunday, September 30

Half of all sales on Sunday, Sept. 30 from Chipotle restaurants in North Carolina will go directly to the United Way Hurricane Florence Recovery Fund

NEWPORT BEACH, Calif., Sept. 28, 2018 / PRNEWSWIRE / -- Chipotle Mexican Grill (NYSE: CMG) will donate half of all sales from its 60 North Carolina restaurants on Sunday, September 30 to the United Way Hurricane Florence Recovery Fund. The fund will help local United Ways meet storm-related needs and support mid- to long-term recovery throughout the affected regions.

"Our communities – including our employees and our customers – across North Carolina are dealing with the destruction of Florence, and we want to do what we can to help rebuild," said Brian Niccol, Chipotle CEO. "Since the storm hit, we've fed volunteers, worked with our local suppliers to donate food, and made sure our employees were compensated even when restaurants were closed. Being part of the community means taking care of each other, and we hope to do just that by raising funds for the United Way Hurricane Florence Recovery Fund."

"United Way is grateful to work with organizations, like Chipotle, that share our commitment to helping those in crisis find a path to recovery," said Mary Sellers, U.S. president, United Way Worldwide. "The Florence-affected areas of North Carolina are, and will continue to face severe challenges. United Way is continually assessing storm damage and resulting needs. With Chipotle and its customers, we'll continue to fight for the health and safety of every North Carolinian affected by Florence."

To contribute to the cause, residents can simply visit any Chipotle in North Carolina at any time from open to close (10:45 a.m. to 10:00 p.m.) on Sunday, September 30, and half the pre-tax proceeds of all food and beverage sales will be donated to United Way. Digital, catering and takeout orders placed for September 30, in addition to any orders placed in the restaurants, will also be included in this fundraising effort.

In addition to the fundraiser scheduled in the 60 North Carolina restaurants, Chipotle has donated more than 1,500 burritos to feed first responders over the last two weeks. Chipotle also made a cash donation to the Red Cross for immediate emergency efforts.

ABOUT UNITED WAY

<u>UNITED WAY</u> fights for the health, education and financial stability of every person in every community. Supported by 2.9 million volunteers, 9 million donors worldwide, and more than \$4.7 billion raised every year, United Way is the world's largest privately-funded nonprofit. We're engaged in nearly 1,800 communities across more than 40 countries and territories worldwide to create sustainable solutions to the challenges facing our communities. United Way partners include global, national and local businesses, nonprofits, government, civic and faith-based organizations, along with educators, labor leaders, health providers, senior citizens, students and more. For more information about United Way, please visit <u>UNITEDWAY.ORG</u>. Follow us on Twitter: <u>@UNITEDWAY</u> and #LiveUnited.

ABOUT CHIPOTLE

Chipotle Mexican Grill, Inc. (NYSE: CMG) is cultivating a better world by serving responsibly sourced, classically-cooked, real food with wholesome ingredients without added colors, flavors or other additives. Chipotle had more than 2,450 restaurants as of June 30, 2018 in the United States, Canada, the United Kingdom, France and Germany and is the only restaurant company of its size that owns and operates all its restaurants. With more than 70,000 employees passionate about providing a great guest experience, Chipotle is a longtime leader and innovator in the food industry. Chipotle is committed to making its food more accessible to everyone while continuing to be a brand with a demonstrated purpose as it leads the way in digital, technology and sustainable business practices. Steve Ells, founder and executive chairman, first opened Chipotle starting with a single restaurant in Denver, Colorado in 1993. For more information or to place an order online, visit WWW.CHIPOTLE.COM.

For further information: Chipotle Contact: Laurie Schalow, 303.222.5912, LSchalow@chipotle.com; OR United Way Contact: Southerlyn Reisig, 703-836-7100 x321, southerlyn.reisig@uww.unitedway.org

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