Chipotle Offers Active Military and Veterans BOGO as Foil-Wrapped Token of Thanks on Nov. 7

Active military and veterans can receive buy-one-get-one Chipotle on Nov. 7, a week before Veterans Day

DENVER--(BUSINESS WIRE)--Nov. 2, 2017-- In honor of those who serve, Chipotle Mexican Grill (NYSE: CMG) will offer our country's heroes a special thank you with a buy-one-get-one (BOGO) offer from 5 p.m. to close on the Tuesday before Veterans Day, Nov. 7.

This press release features multimedia. View the full release here: HTTP://WWW.BUSINESSWIRE.COM/NEWS/HOME/20171102006436/EN/

All active duty military, reserves, national guard, military spouses, retired military and veterans with a valid U.S. military ID or proof of service (see more details <u>HERE</u>) are eligible for a BOGO at all Chipotle restaurants in the U.S. on this day. The offer is valid on burritos, bowls, salads and taco orders as a small (foil-wrapped) token of thanks for their service.

"We are enormously grateful for the service provided by members of the military who keep our country safe," said Laurie Schalow, chief communications officer at Chipotle. "We are proud to honor them with this small token of appreciation each year."

This promotion is valid on in-store purchases only and may not be combined with other coupons, promotions or special offers. Limit one free menu item per military ID, subject to availability. Free item requires purchase of an entrée item of equal or greater value and is to be collected by valid ID holder only.

For more information, please visit Chipotle.com/militaryappreciation.

ABOUT CHIPOTLE

Steve Ells, founder, chairman and CEO, started Chipotle with the idea that food served fast did not have to be a typical fast food experience. Today, Chipotle continues to offer a focused menu of burritos, tacos, burrito bowls and salads made from fresh, high-quality raw ingredients, prepared using classic cooking methods and served in an interactive style allowing people to get exactly what they want. Chipotle seeks out extraordinary ingredients that are not only fresh, but that are raised responsibly, with respect for the animals, land and people who produce them. Chipotle prepares its food using only real, whole ingredients, and is the only national restaurant brand that uses absolutely no added colors, flavors or other industrial additives typically found in fast food. Chipotle opened with a single restaurant in Denver in 1993 and now operates more than 2,300 restaurants. For more information, visit Chipotle.com.

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